



CAPABILITY STATEMENT

Hey Day Marketing, is a minority-owned and operating small business operating out of Miami, FL that has capabilities to work globally if needed. Hey Day Marketing, can respond to the appropriate RFPs, RFQs, RFIs, etc. in federal & local markets. Hey Day Marketing, can streamline marketing solutions for government agencies in need of a dependable contractor and prime contractors in need of responsible subcontractor to add to a project.

CORE COMPETENCIES

Hey Day Marketing, is a full-service marketing agency based in Miami, that offers global marketing solutions including but limited to:

- Digital Advertising
- Web Development
- Population Health Management
- Data Analytics and Intelligence
- Public Relation Campaigns
- Social Media Management
- Branding
- Email Marketing
- Content Strategy
- Lead Generation
- Application Development
- Online Reputation Management
- SEO – Search Engine Optimization
- Content Creation
- Influencer Marketing/PR
- Media Marketing



NAICS AND OTHER CODES

- 541613 Marketing Consulting Services
- 541511 Custom Computer Programming Services
- 541810 Advertising Agencies
- 541800 Public relations Agencies
- 541430 Graphic Design Services
- 541890 Other Services Related to Advertising

www.heydaymarketing.com



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COMPANY SNAPSHOT

Govt. Business POC: Eduardo Moya

Phone: 305-783-3407

Email: emoya@heydaymarketing.com

Address: 141 Sevilla Ave Coral Gables, FL 33134

Work Area: Nationwide/Global

PAST PERFORMANCE

Preferred/Prime

- Toyota
- Telemundo
- Univision
- League Against Cancer
- Publix
- P&G
- Costco
- CVS
- BJ's
- Windixie
- Public Relations

DIFFERENTIATORS

- Qualified business best-in-industry solutions.
- Exceptional Quality Control Standards.
- Customer centric always on-call.
- Experienced resource pool and recruiting.
- Determined to help businesses scale.

Eduardo Moya
Owner



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